



# Community Impact Grant Program

## Purpose

To support the philanthropic and business interests of New York Life field managers, agents, and General Office (GO) employees. The program provides charitable contributions for specific projects of nonprofit organizations that impact New York Life local communities and demonstrate New York Life's commitment to being a socially responsible company.

Grants are awarded on a competitive basis and will range from \$5,000 up to \$25,000.

## Eligible New York Life

### Applicants

- Full-time New York Life field managers and GO employees with one year or more of continuous service;
- Agents who have been under contract with the Company and proactive and current members of one of the Councils continuously for the prior 24 months; or
- Life Members of the Councils

### Eligibility Requirements

- Nonprofit charitable organizations with 501(c)(3) IRS designation that provide services in the United States and are open to all members of the community. The organizations must be in existence for more than one year and be governed by a board of directors or trustees.
- Applications must have written managing partner approval prior to submission.
- Organizations and projects must serve the geographic areas where New York Life agents and employees work and live.

### Examples of Eligible Projects

- Projects in partnership with schools or social services agencies to support social causes and/or economic development. Examples include: food pantries and essential equipment and/or resources for agencies (such as new technology equipment, library resources, etc.).

- Children/community safety days, which might include fingerprinting, bike safety, car seat education, etc.
- Financial literacy/educational workshops.
- Informational/educational campaigns, materials, and public service announcements focused on critical social issues.
- Community "builds" such as Habitats for Humanity, playgrounds (KaBoom), etc.

## Ineligible

### Organizations/Projects

- New York Life direct sales or advertising
- Religious organizations for religious purposes
- Community and private foundations
- Political groups
- Local United Ways
- Organizations deemed by the Company to represent a conflict of interest for the applicant or the Company

## Evaluation Procedure

A team of New York Life field managers, agents, and GO and Home Office employees will review applications and make recommendations. All applications are reviewed competitively and judged on their own merits. Priority will be given to applications where:

- the nominating GO is involved in the community service;
- the nominated program/project has a Nurturing the Children\* focus; or
- the GO provides, or has provided, financial support to the organization.

## Application Procedures

- The Community Impact Grant Program has two annual application cycles:
  - April 12 - June 1. Applicants will be notified about grant disposition in August.
  - September 1 - October 15. Applicants will be notified about grant disposition in December.

- Eligible individuals can apply online at [www.newyorklifefoundation.org](http://www.newyorklifefoundation.org).
- A project will be funded only once per calendar year.
- If an application is declined, the applicant can reapply during the next grant cycle.
- A project may be funded a maximum of two times.
- An applicant can submit applications to fund multiple projects. However, no more than one application per individual per cycle will be funded.

## Questions

If you have any questions regarding this program, please contact Maria Collins at 212-576-8063 or [maria\\_collins@newyorklife.com](mailto:maria_collins@newyorklife.com)

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**\* Nurturing the Children Focus. This initiative specifically focuses on:**

## Safe Places to Learn and Grow

- Programs that provide safe havens during non-school hours and offer structured activities.

## Educational Enhancement

Programs that prepare young people for higher education or the workplace and equip them to be responsible citizens.

## Mentoring Children

- Programs that offer young people sustained relationships with caring adults and/or peers who serve as positive role models.

*Nurturing the Children does not encompass projects that are primarily sports-, health- or arts-related; or those requesting support exclusively for personnel or capital expenses.*

